



**School of Music and the Arts Pte Ltd**  
 6 Raffles Boulevard, Marina Square #03-142 Singapore 039594  
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Strengthening of Core Values Plan for the Year 2026					
No	Name of Event/Activity	Activity/ Event	Proposed Date/ Month	Champion / Process Owner of Event/Activity	Linked / Related Core Values
1	Berklee Masterclass	Berklee masterclasses on performance, production and careers in the music industry for SOMA students, conducted by visiting Berklee Faculty.	Jan-26	Amanda Oh	Passion Inclusivity
2	Publishing of graduates' original songs on SOMA's youtube channel	SOMA showcases the songs written and produced by graduates during their Collaborative Project on the school's Youtube channel.	Jan-26	Keith Kwok	Expression of Creativity Ownership & Pride Inclusivity
3	Chinese New Year Team-Bonding Staff Lunch	A team-bonding activity to facilitate bonding and cohesion among the full-time staff.	Feb-26	Keith Kwok	Inclusivity
4	Dance Day!	Students can participate in our Kpop Dance classes to boost mental well-being, promote health and wellness, and most importantly, cultivating an appreciation of another art form.	Apr-26	Keith Kwok	Passion Inclusivity
5	Open Mic Showcase	Participants can perform and showcase their original song which is also open to public and SOMA students.	Jun-26	Keith Kwok	Expression of Creativity Passion Ownership & Pride Inclusivity
6	Student Recital and Diploma graduation	Students can perform and showcase their musicality which is also open to the public and rest of the students in SOMA. Diploma students graduated at the end of the recital.	Jul-26	Amanda Oh	Passion Inclusivity



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7	NDP Performance @TBC	Students will host a heartfelt celebration with the residents of TBC, singing National songs in different languages creating a memorable experience filled with music, performances, and community spirit.	Aug-26	Keith Kwok	Passion Inclusivity
8	Townhall for Diploma Instructors	Annual townhall briefing for the diploma instructors. To introduce new instructors and updating of news (i.e. recording studio upgrading) and events. Feedbacks were gathered during that session too.	Oct-26	Keith Kwok	Inclusivity
9	Christmas Recital and Diploma graduation	Students perform and showcase their musicality which is also open to the public and rest of the students in SOMA Diploma students graduated at the end of the recital.	Dec-25	Keith Kwok	Passion Inclusivity
10	Public Performances	Diploma Student Performances of original compositions and covers at public stages, eg. Our Tampines Hub.	All year	Keith Kwok	Expression of Creativity Passion Ownership & Pride Inclusivity
11	Masterclass by Visiting Artist	Inviting artists, producers or songwriters to help students professionally prepare for their career. Masterclass dates are subject to professionals' schedule.	TBC	Keith Kwok	Passion Ownership & Pride Inclusivity

Approved by:

Keith Kwok, CEO  
 30-Dec-25